

SAAS Screens

The following screens are very preliminary layouts for some of the functionality we will be developing within SAAS. I have taken visual cues for the software from the following services (links are to my screenshots within an Axure doc).

MailChimp

http://47dqjn.axshare.com/#p=mailchimp

Simple Bank

http://47dqjn.axshare.com/#p=simple_bank

SquareSpace

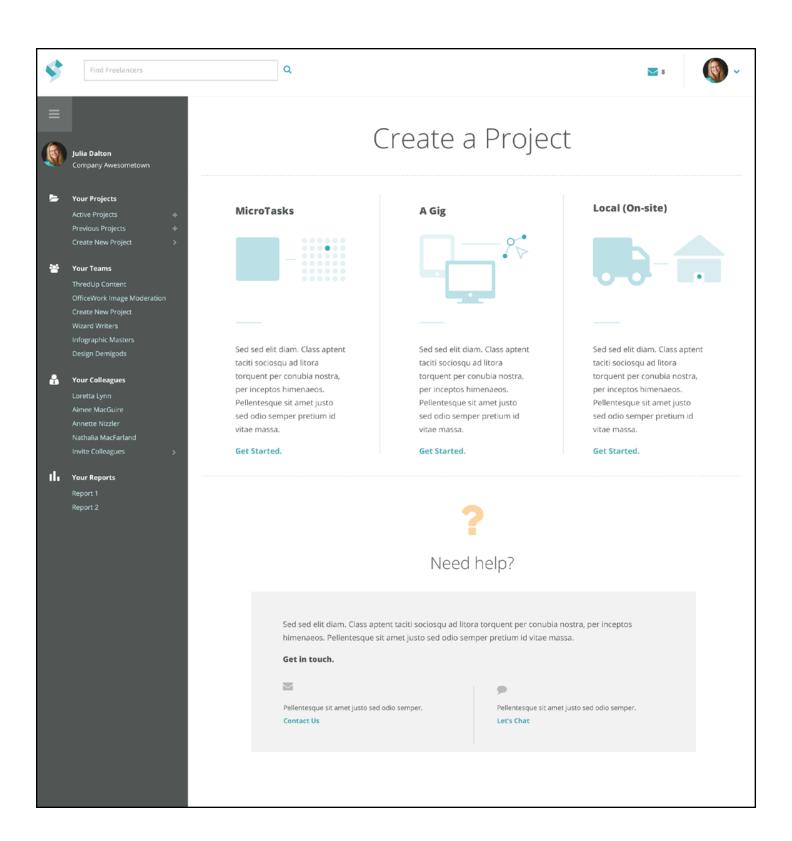
http://47dqjn.axshare.com/#p=squarespace__create_new_page

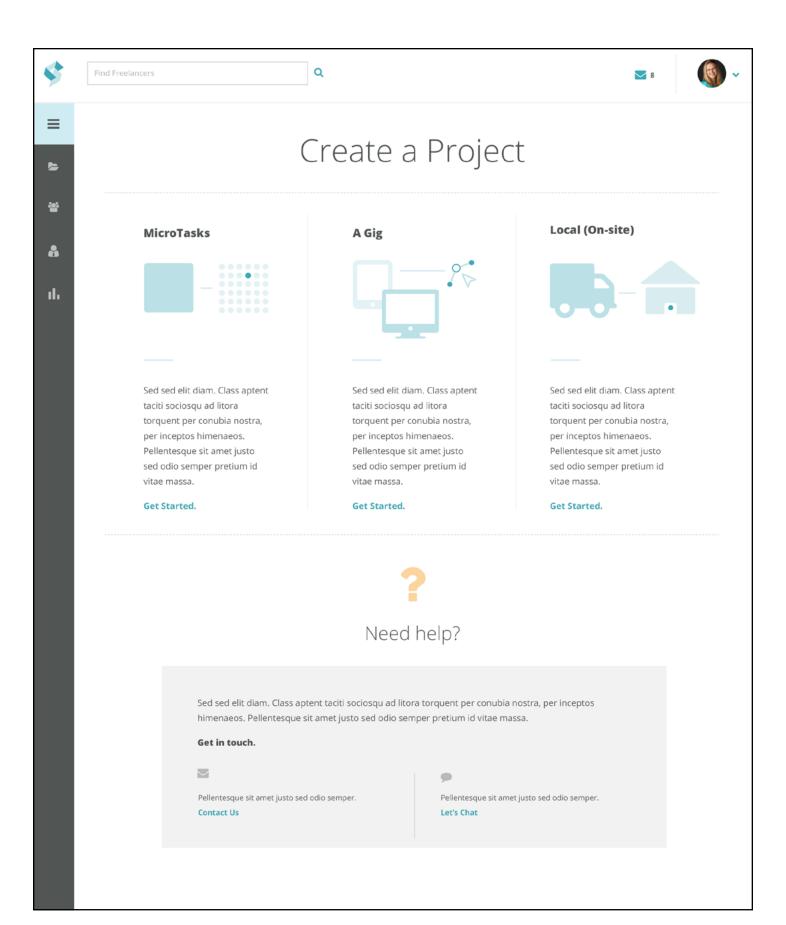
Evernote

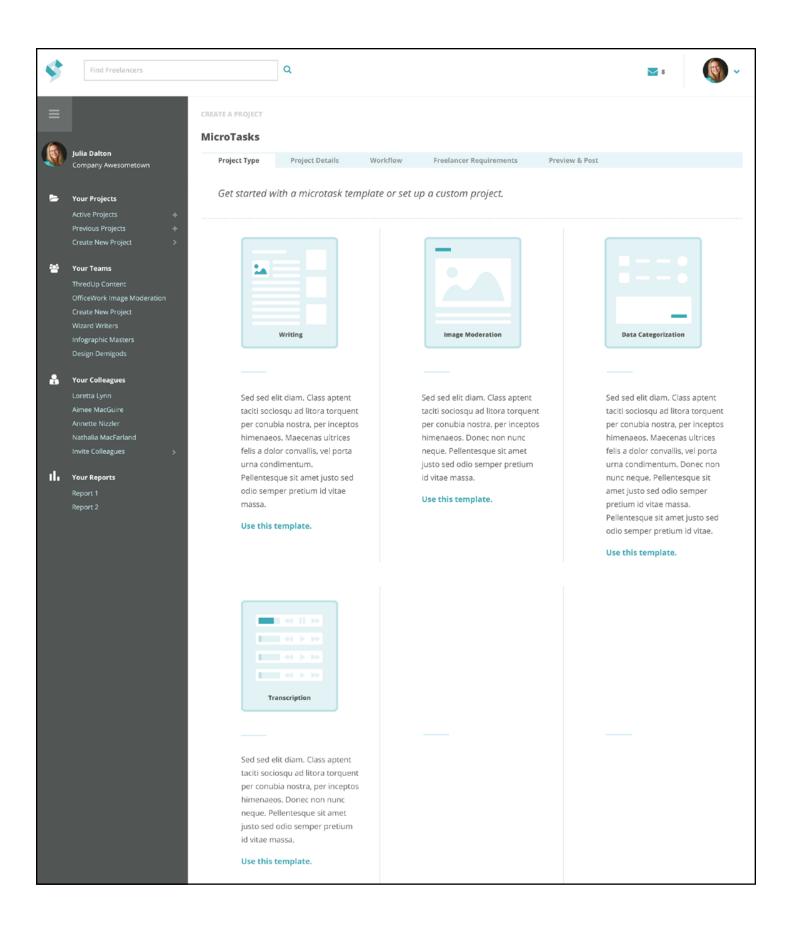
http://47dqjn.axshare.com/#p=1_1

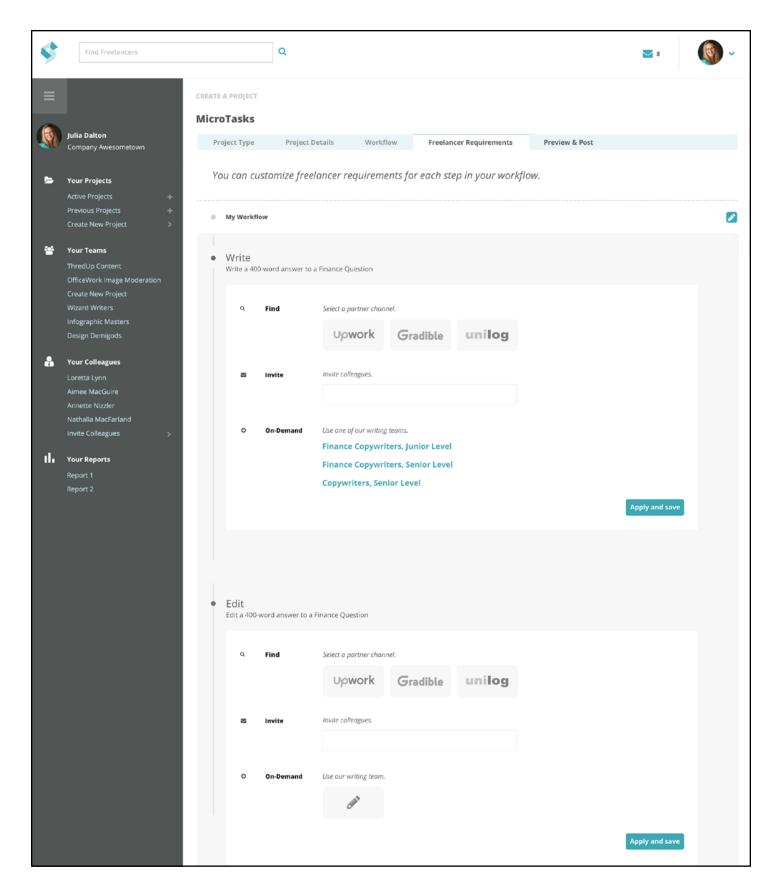
A few competitors in the space include WorkMarket, CrowdFlower and UpWork. This link includes indepth screens of the sign up process for WorkMarket, from both the freelancer and business user experience:

http://9mqpgv.axshare.com/#p=work_market

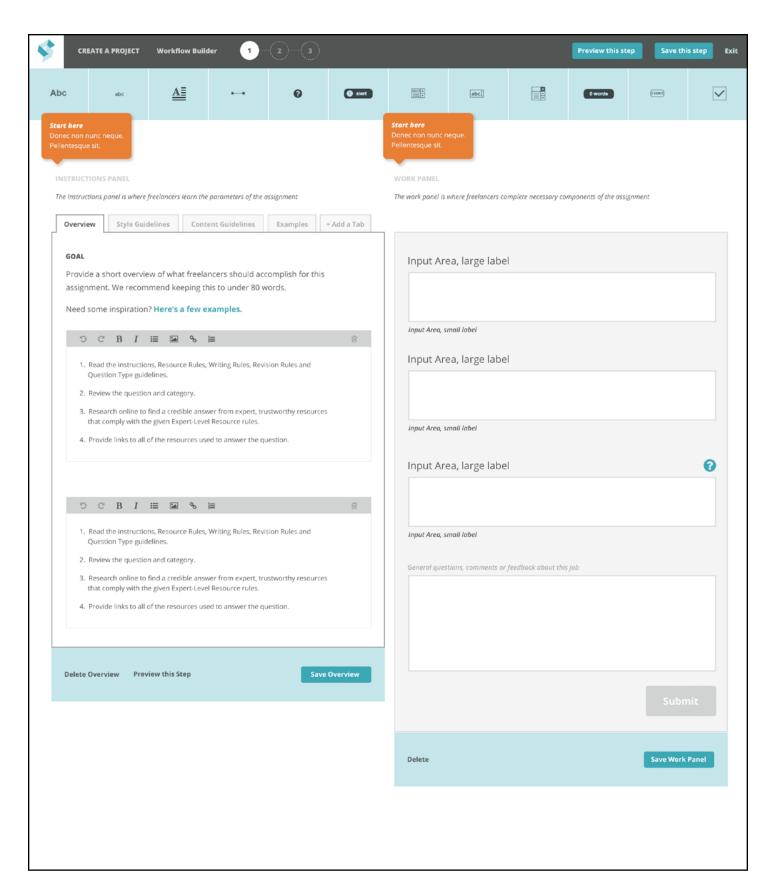






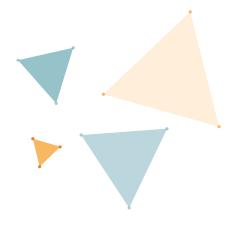


Page doesn't exist yet in wireframe



Iconography & illustrative elements

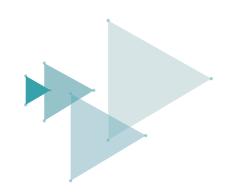
The following elements evolved from the software screens — our goal is to establish a visual language that can live within the software and also support the marketing space.













Connect

Collaborate

Complete







Microtask

Gig

Local





QUALITY

TIME TO MARKET

COST REDUCTION